

This is the monthly **SchöneWeide Kreativ**, Newsletter with a summary of the main news and events of SchöneWeide's networking platform for professionals in the creative industries.

You find us at

[Schillerpromenade 7a,](#)  
[12459 Berlin](#) or on  
[www.schoeneweidekreativ.de](http://www.schoeneweidekreativ.de).

You can also reach us by phone  
[030 - 52 66 71 62](tel:+493052667162) or mail  
[kontakt@schoeneweidekreativ.de](mailto:kontakt@schoeneweidekreativ.de).

Every Monday between 3 and 6 pm  
we offer open consultation hours.  
Or just make an appointment  
with us.

## Schalte RAUM

Projektgalerie für Kunst,  
Arbeit und Geld

Opening times:  
closed in February

Wilhelminenhofstr. 82a  
12459 Berlin

You want to receive  
Schalterraum's exhibition  
invitations? Just write  
>I want art, work and money!<  
to [ausstellung@](mailto:ausstellung@schoeneweidekreativ.de)  
[schoeneweidekreativ.de](mailto:ausstellung@schoeneweidekreativ.de)

**Endlich!** Our SchöneWeide Kreativ office has successfully moved and we feel very well in the new shop in Schillerpromenade 7a. Next Wednesday, February 11th at 7 pm we invite you all for the finissage of Peter Kessel's bachelor project exhibition, entitled "Endlich" ('at last', see event below) and a little house warming - come over!

Our project gallery "Schalterraum" will be rebuilt and is therefore closed this month. It will reopen in March with a new exhibition.

The SchöneWeide Kreativ workshop series has had a good start: in January our guests were Cai Wagner and Dr. Harriet Häußler, both experts in the art market. In February and March, we will continue with coachings and workshops on the art market as well as on self-marketing for artists and creative entrepreneurs. We are also happy to continue the good cooperation with the Federal Government's Centre of Excellence for Cultural and Creative Industries in 2015. Melanie Seifart from the team will again offer a consultation day in SchöneWeide to advice on business issues and creative ideas.

### Workshops & Lectures

**Workshop: "Understanding the art market" | Cai Wagner (English)**  
Monday, 16th February 2015, 3-6 pm  
Schillerpromenade 7a | 12459 Berlin

**Workshop: "Selbstvermarktung für KünstlerInnen" | Ida Storm Jansen (German)**  
Wednesday, 25th February 2015, 10 am - 4 pm  
Schillerpromenade 7a | 12459 Berlin

The series is funded by the EU and addresses artists and creative professionals living/working in SchöneWeide. Participation is free but limited. Please enrol by mailing to [kontakt@schoeneweidekreativ.de](mailto:kontakt@schoeneweidekreativ.de)! More information on [www.schoeneweidekreativ.de/termine](http://www.schoeneweidekreativ.de/termine).

### Endlich - Editorial für neue Bestattungskultur

Wednesday, 11th February 2015, 7 pm  
Finissage of Peter Kessel's bachelor project in communication design on the subject of >Der Tod - Aktuelle Strömungen im Trauer- und Bestattungswesen.<  
Plus at last: house warming  
Schillerpromenade 7a | 12459 Berlin

### tatORT#9,

**Wednesday, 18th February 2015, 7 pm**

In the February edition, the monthly network meeting tatOrt takes place at a new creative spot on Wilhelminenhofstraße. The pink-windowed shop 'Raum für Gestaltung' is still a construction site but already full of potential and atmosphere. Linda (interior architect) and Sönke (product designer) invite you for a beer and talk about their work, plans and ideas. Welcome - we're looking forward to lots of new faces and gregarious talks!  
Raum für Gestaltung | Wilhelminenhofstr. 31 | 12459 Berlin

### Consultation day,

**Monday, 23 th February 2015, 11 am - 4 pm**

Melanie Seifart of the Federal Government's Centre of Excellence for Cultural and Creative Industries offers 5 individual appointments of 60 minutes each (English/German). Get advice on your business issues and creative ideas.

Contact us to make an appointment:  
[kontakt@schoeneweidekreativ.de](mailto:kontakt@schoeneweidekreativ.de)  
Schillerpromenade 7a | 12459 Berlin

### PREVIEW March:

**Workshop: "Selbstvermarktung in der Kreativwirtschaft" | Ida Storm Jansen (German),**  
Monday, 16th March 2015, 10 am - 4 pm  
Schillerpromenade 7a | 12459 Berlin

**Workshop: "Self-marketing for artists" | Ida Storm Jansen (English)**  
Tuesday, 24th March 2015, 10 am - 4 pm  
Schillerpromenade 7a | 12459 Berlin

### Individual Coaching,

**Thursday, 12th March, 9:30 am - 2 pm**

As part of the SchöneWeide Kreativ workshop series, Dr. Harriet Häußler offers an individual, 90-minute coaching (1:1) for professional artists on how to position in the art market. The coaching is free for the participants, an application required.

More information on [www.schoeneweidekreativ.de/termine](http://www.schoeneweidekreativ.de/termine)

PS: You don't want to receive this Newsletter?  
Just answer >No, thanks.<

SchöneWeide Kreativ - Netzwerk für Bildung und Beschäftigung im Bereich Kultur- und Kreativwirtschaft ist ein Projekt der Agrarbörse Deutschland Ost e.V. und wird gefördert aus Mitteln der Europäischen Union (ESF)